



HOSPICE CELEBRITY INVITATIONAL

...get your game on!

WEDNESDAY, JUNE 28TH 2017

LEATHERSTOCKING GOLF COURSE
COOPERSTOWN, NY • OTSEGO COUNTY

“BE THE DIFFERENCE” REMEMBERING WALTER RICH



Walter Rich, a longtime caring friend of Catskill Area Hospice and Palliative Care passed away on August 9, 2007. Walter will always be remembered for the many ways he contributed to the success of hospice. Walter was a founding member of the Catskill Area Hospice Hope Foundation to ensure the long-term financial stability of hospice.

Walter, along with his wife Karine and children Stephanie and Derik have always been believers in “Giving Back” to the community. As a tribute to Walter and for his belief in “Be the Difference,” we will continue to honor his legacy with this special event.

Walter truly loved this event! He was touched that you as a celebrity would travel from all parts of the country to participate in such a special way. He appreciated you as a sponsor for financially supporting hospice in such a charitable way.

We all know that without Walter’s help, none of this would have been possible. All of us at hospice will forever cherish and miss the loving spirit of Walter.

Your participation will directly benefit hospice families being cared for by:



**Catskill Area
HOSPICE**
and Palliative Care

1 Birchwood Drive, Oneonta, NY 13820

SCHEDULE OF EVENTS
ONE DAY ONLY



WEDNESDAY, JUNE 28TH 2017

7:30am

Registration and Continental Breakfast

8:10am

1st Tee Formalities – Shotgun Start

- There will be an array of complimentary food and beverages during the tournament.
- We will play rain or shine until the golf course is either unsafe or unplayable.

5:00pm

Hospice Celebrity Party

Featuring:

- Food
- Open Bar
- Golf Awards
- Live & Silent Auctions
- Live Performance by Daughtry and Night Ranger

VENUE: 6th Ward Booster Club Field, Scramling Avenue, Oneonta

FOR MORE INFORMATION, PLEASE CONTACT:

BOB ESCHER AT (607) 432-6773

“Please join me and my fellow celebrities to help support my “Hometown Hospice.” I am proud to say that our event is one of the best in the country and without question, there is nothing like this in Upstate New York!

Hospice is a wonderful, meaningful charity. Most of us have been touched by their compassionate caring of a loved one. What a great way to support the hospice mission by having an amazing time of fun, friends, and world-class music! Thank you!”

- Mark May



Oneonta High School Class of 1977
 College Football Hall of Fame Class of 2005
 Washington Redskins, Super Bowl XVII, XVIII, XXII
 ESPN College and NFL Analyst

GOLF & PARTY SPONSORSHIP PACKAGES

SPONSORSHIP LEVELS & BENEFITS

TOURNAMENT SPONSOR PACKAGE - \$10,000

- 2 threesomes of golf (*celebrity in each group as your fourth*)
- 6 tickets for Hospice Celebrity Party
- Tournament gifts for each golfer
- On-course food and beverages
- Custom tee sign
- Corporate signage at 1st tee
- Product inclusion in gift bag (*optional*)
- Exclusive photo opportunity with celebrities at 1st tee
- Introduction at awards banquet
- Recognition on hospice website

MAJOR SPONSOR PACKAGE - \$5,000

- 1 threesome of golf (*celebrity included as your fourth*)
- 3 tickets for Hospice Celebrity Party
- Tournament gifts for each golfer
- On-course food and beverages
- Custom tee sign
- Corporate signage at 1st tee
- Product inclusion in gift bag (*optional*)
- Exclusive photo opportunity with celebrities at 1st tee
- Introduction at awards banquet
- Recognition on hospice website

PARTICIPATING SPONSOR PACKAGE - \$3,000

- 1 threesome of golf (*celebrity included as your fourth*)
- 3 tickets for Hospice Celebrity Party
- Tournament gifts for each golfer
- On-course food and beverages
- Custom tee sign
- Recognition on hospice website

Additional Hospice Celebrity Party tickets may be purchased at \$225 per ticket.

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SUPPORTING SPONSORS

SPONSORSHIP LEVELS & BENEFITS

AWARDS BANQUET SPONSOR- \$5,000

- Sponsor signage at awards banquet
- 6 tickets for Hospice Celebrity Party
- Introduce ESPN personality as master of ceremonies
- Recognition on hospice website

GOLF COURSE SPONSOR- \$1,000

- Sponsor signage at golf course
- Recognition on hospice website

GOLF CART SPONSOR- \$1,000

- Sponsor signage on all event golf carts
- Recognition on hospice website

LUNCH SPONSOR- \$750

- Sponsor signage
- Recognition on hospice website

LONG DRIVE SPONSOR- \$500

- Sponsor signage on long drive hole
- Recognition on hospice website

“UP THE GUT” MARK MAY #73

CONTEST- \$500

- Sponsor signage at Hole #16
- Recognition on hospice website

CASH RAFFLE SPONSOR- \$500

- Name on raffle signage
- Name announced at drawing
- Recognition on hospice website

PRIZE SPONSOR- \$500

- Name announced at awards presentation
- Recognition on hospice website

CLOSEST TO PIN SPONSOR- \$250

- Sponsor signage on tee closest to pin hole
- Recognition on hospice website

TOURNAMENT SUPPORTER- \$250

- Recognition on hospice website

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